

Minutes from June 12, 2017 Economic Development Committee

The June 12, 2017 Economic Development Committee was held at the Berkeley Township Municipal Building located at 627 Pinewald-Keswick Road, Bayville, New Jersey and called to order by Chairman, Vito Esposito at 7:00 p.m. followed by the salute to the flag.

3. Introduction of newly appointed EDC Commissioner: (by Chairman Esposito)

Mr. Ronald Dirnbauer, Member #2 replaced George Dohn due his resignation. Mr. Dirnbauer announced his qualifications which included working in major manufacturing fields, capital appropriations for major corporations and retail, including Toys-R-Us, TJ Max, He also has a financial background. Chairman Esposito gave Mr. Dirnbauer pertinent documents and information along with the upcoming meeting schedule dates. Chairman Esposito also brought Mr. Dirnbauer up-to-date on information regarding the Economic Development Commission.

4. Roll Call: (Mrs. Rosalee Di Pietro)

Present: Chairman, Vito Esposito, Debra Fleming, Cory Szatkiewicz, and newly appointed member #2, Rodney Dirnbauer and Rosalee Di Pietro, Recording Secretary.

Absent: Sam Cammarato, John MacMoyle, Jason Mroczka and Council Liaison John Bacchione.

5. APPROVAL OF MINUTES FROM PREVIOUS MEETING: May 8, 2017.

Motion by Ms. Fleming, seconded by Mr. Esposito to approve minutes. All in favor, motion carried.

6. Correspondence:

Received e-mail from COBA they will officially launch their website Monday June 12, 2017. Chairman Esposito spoke about COBA.

7. Guest Speaker: None.

8. Old Business:

A. Any updates on the Town Center – Chairman announced that he spoke to Councilman Bacchione and Sam Cammarato and they did not have any up-date on the Town Center. We will postpone this matter until our next meeting (July 10, 2017).

B. Ongoing Ideas and suggestions to increase business via: Brochures, lists of current businesses, business registers etc. discussions continuation.

Chairman stated if any member has any ideas to let him know before the next meeting. This matter is tabled until our next meeting (July 10, 2017).

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Mr. Dirnbauer spoke about putting a Vocational School in Berkeley. He also spoke about open space. Ms. Fleming spoke about the Town Center. She also spoke about a youth program she heard about today. Chairman Esposito stated that we need to speak to Jim Oris, Township Planner to see what commercial properties are available. Chairman thinks that we can exchange or transfer commercial property. He will contact the Pinelands Commission. Chairman stated that he spoke to a businessman from Manahawkin about possibly renting a store at the Baywick Plaza and perhaps offer them two (2) months free rent as an incentive.

Chairman will obtain Economic Development Commission business cards for Mr. Dirnbauer.

C. Berkeley Township Assets for Promotion/advertisement for Business Growth – previously discussed. Going to concerts, advertise in the newspaper, putting items on the town website.

D. Further Discussion on promoting business in town-discussed in item C.

9. Commissioners discussion/reports. Refer to May 8, 2017 Minutes, under Old Business for updates. Tabled to next meeting (July 10, 2017).

10. New Business:

A. Request discussion on creating sub committees on specific projects.
Discussed previously.

B. If any member wishes to attend the COBA meetings or become a member please advise Chairman. Next meeting is at the Lamp Post located at 276 Route 9, Bayville on Friday, June 16, 2017 from 8:30 to 10:00 a.m.

Ms. Fleming announced breakfast is served.

Chairman Esposito asked if any members would like to change the EDC meeting time. Ms. Fleming stated that we need to work with Council Liaison Bacchione's schedule and he would like to meet at 6:30 p.m. Chairman Esposito will confirm the meeting time with Councilman Bacchione and will let Mrs. Di Pietro know if the EDC meeting time is changed to 6:30 p.m.

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Mr. Dirnbauer spoke about filling the tax role and that beautifying landscaping will attract business. He asked if the township provides funds for this. Ms. Fleming stated no, and spoke about funding this through grants which Mr. Ebenau CEO handles. A discussion ensued regarding grants and obtaining funds.

11. Upcoming Meeting: July 10, 2017

12. Open to the public. There was no audience.

Motion by Mr. Szatkiewicz, seconded by Ms. Fleming to adjourn the Meeting. Motion carried, meeting adjourned.

Respectfully submitted,

Rosalee Di Pietro